

# Helping Bold Minds Build the Future

Entrepreneur





JANUARY / FEBRUARY  
**Maximize Your Profits**

- ⊗ Ad Close 12/2/25
- 🕒 Materials Due 12/12/25
- 📅 On Sale 1/13/26



MARCH / APRIL  
**How Success Happens**

- ⊗ Ad Close 1/27/26
- 🕒 Materials Due 2/6/26
- 📅 On Sale 3/10/26



MAY / JUNE  
**What Drives Growth in Businesses Today**

- ⊗ Ad Close 3/24/26
- 🕒 Materials Due 4/3/26
- 📅 On Sale 5/5/26



JULY / AUGUST  
**AI for Entrepreneurs & Top Online MBA Programs**

- ⊗ Ad Close 6/9/26
- 🕒 Materials Due 6/19/26
- 📅 On Sale 7/21/26



SEPTEMBER / OCTOBER  
**America's Favorite Mom & Pop Shops®**

- ⊗ Ad Close 8/11/26
- 🕒 Materials Due 8/21/26
- 📅 On Sale 9/22/26



NOVEMBER / DECEMBER  
**The Fundraising Issue & Top Schools for Entrepreneurs**

- ⊗ Ad Close 10/6/26
- 🕒 Materials Due 10/16/26
- 📅 On Sale 11/17/26

Entrepreneur's **startups**



**Guiding Emerging Entrepreneurs Through the Inspiration, Launch and Critical First Few Years of Business**

**Spring**

- ⊗ Ad Close: 3/3/26
- 🕒 Materials Due: 3/13/26
- 📅 On Sale: 4/14/26

**Summer**

- ⊗ Ad Close: 5/5/26
- 🕒 Materials Due: 5/15/26
- 📅 On Sale: 6/16/26

**Fall/Winter**

- ⊗ Ad Close: 7/14/26
- 🕒 Materials Due: 7/24/26
- 📅 On Sale: 8/25/26

# Entrepreneur Connects With Millions of Innovative Minds Across Every Platform



## Entrepreneur.com | 7.1 MM Total Digital Population

- Premium content for [Entrepreneur+](#) subscribers
- Green Entrepreneur, Women Entrepreneur and Young Entrepreneur Channels
- International Editions: Mexico, Latin America, APAC, UK, MENA, India & Georgia



## Social | 16.5 MM Followers

- Access to Experts in Live Conversations
- Join Our Community On: [Facebook](#), [X](#), [LinkedIn](#), [YouTube](#), [Instagram](#), [Tik Tok](#), and [Pinterest](#)



## Entrepreneur TV On Linear, AVOD, and Streaming Platforms

- Original Programming and Custom Productions
- 13+ Seasons of Entrepreneur Elevator Pitch



## Events | 100K Event Attendees

- Virtual Workshops, Conversations & Events
- Tentpole and Custom In-Person Experiences



## Email and Daily Newsletters 710K Subscribers

- Dedicated Emails: 400K
- Daily Newsletter: 110K
- LinkedIn Newsletter: 200K



## Magazine | 3.9 MM Magazine Readers

- 6x Annual Digital and Print Issues
- 250K Rate Base and 10.72 Readers Per Copy
- International Editions: India, UK, MENA, Georgia
- 3x Entrepreneur's Startups Issues



## Podcasts | 625K Monthly Audio Downloads

- Popular [Shows](#) and Host Personalities
- Available on All Major Streaming Audio Platforms



## Books | Over 2.5 MM Books Sold

- [Entrepreneur Books](#)
- Print, Digital and Audio Content

## Media Partners and Distribution Channels



# Get to Know Today's Transformative Leaders

Entrepreneurs are the independent leaders designing the future with their groundbreaking innovations, ventures, and missions. They are brilliant minds with a distinctive spirit and approach to life that only one media brand serves and supports—Entrepreneur.

## Business Decision-Makers



Andrew Robertson | CEO of AABO Worldwide

RANKED #1

**Business Owner/Partner or C-Suite**

61.4% Index: 183

RANKED #1

**Comfortable Taking Risks**

69.4% Index: 151

RANKED #1

**Business Purchase Decision-Maker**

81.0% Index: 150

RANKED #1

**My Company is Optimistic About Its Outlook**

74.4.6% Index: 127

## Influencers



Codie Sanchez | Founder of Contrarian Thinking

RANKED #1

**Opinion Leader**

71.9% Index: 133

RANKED #1

**I Like to Offer Advice to Others**

75.0% Index: 122

RANKED #1

**I Consider Myself an Entrepreneur**

64.3% Index: 175

RANKED #1

**Optimistic**

81.0% Index: 114

## Affluent Leaders



Jake Karls | Cofounder of Midday Squares

**Average Age**

41

**Average HHI**

\$359K

RANKED #1

**I Am the First to Try New Products or Services**

77.6% Index: 113

## TV Content for Inspired Minds

Entrepreneur’s exciting new network inspires, informs, and celebrates the people shaping the future of business. Generate visibility with both in-program and interstitial brand integration opportunities featured against premium content.

### Where to Watch

Watch on [Entrepreneur.com/TV](https://entrepreneur.com/TV) as well as a growing list of linear, AVOD, and streaming platform partners like these.



### Coming Soon



### Featured Shows



CONTEST  
Entrepreneur Elevator Pitch



INSPIRATION  
Mindvalley Talks



TALK SHOW  
Never Settle Show



DOCUMENTARY  
Killer Whales



TALK SHOW  
Habits and Hustle with Jennifer Cohen



DOCUMENTARY  
Tech Talk



DOCUMENTARY  
Start Up



INTERVIEW  
Unfiltered with Jessica Abo



DOCUMENTARY  
The CEOs

# Be a Part of the Suspenseful Show With One Critical Minute to Make It

Entrepreneur Elevator Pitch gives real entrepreneurs the opportunity to pitch their businesses to investors. The catch? They have one minute to do it—the length of their actual elevator ride up to the boardroom to meet their potential funders.

WATCH NOW

3.5 MM AVG VIEWS PER EPISODE



80 MILLION HOUSEHOLDS REACHED ON NATIONAL TV

Season 12 Syndication Channels



Distribution Partners



Cheddar TV: Available on 29 platforms, including Hulu, Amazon Freevee, Tubi, DirectTV Stream, Samsung TV Plus, Vizio, and Spectrum.

# The Voices of Entrepreneurship

Connect with the dynamic voices behind these featured podcasts to align with today’s unique perspectives on entrepreneurship. Each show offers the opportunity to immerse your brand into relevant conversations for leaders driving business forward.

Available On:



5K AUDIO DOWNLOADS + 300K VIDEO VIEWS + 100K PAGE VIEWS

### Restaurant Influencers

On the new Restaurant Influencers podcast, leaders in the restaurant and hospitality space share their secrets to Smartphone Storytelling and how to be found online.



275K AUDIO DOWNLOADS + 200K VIDEO VIEWS

### Problem Solvers

Problem Solvers with Jason Feifer features business owners and CEOs who went through a crippling business problem and came out the other side bigger and stronger.



345K AUDIO DOWNLOADS + 400K VIDEO VIEWS + 40K PAGE VIEWS

### How Success Happens

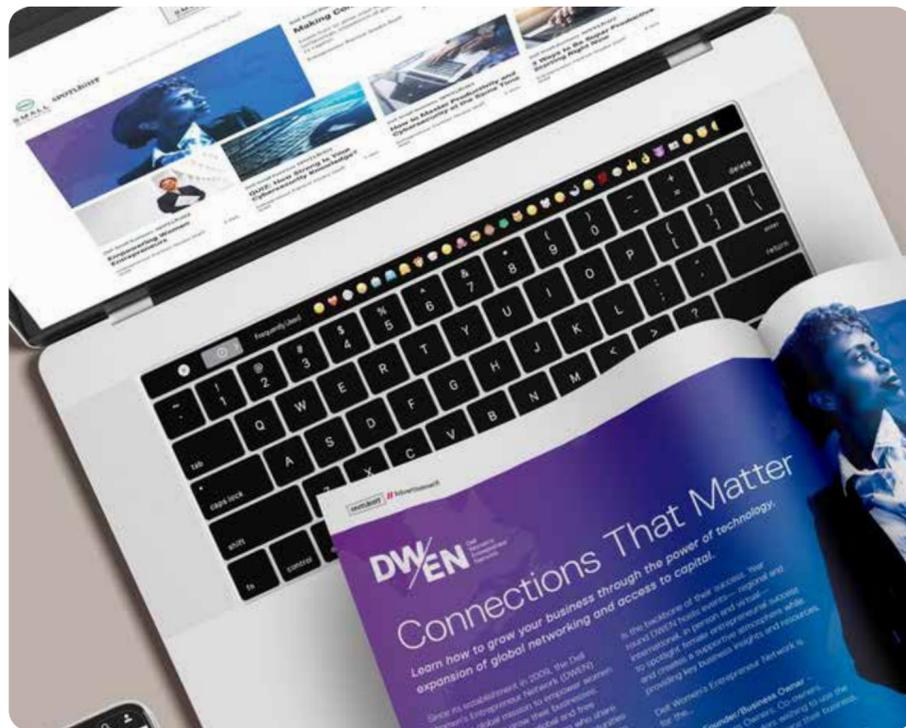
How Success Happens tells the inspiring, entertaining, and unexpected journeys that influential leaders in business, the arts and sports traveled on their way to becoming household names.

# Bespoke Content Marketing Solutions for Your Brand

Entrepreneur Partner Studio, the custom publishing and marketing division within Entrepreneur Media Inc., produces content that engages business owners and elevates the conversation for brands.

Writers, editors, designers and marketing strategists create highly original, in demand content designed to resonate with partners' target audiences and inspire action.

SEE SPOTLIGHT EXAMPLES



Ideation & Development

Publication Strategy

Distribution

Optimization

## Content Formats



ARTICLES



VIDEOS



WEBINARS



WHITE PAPERS



SOCIAL EXPERIENCES

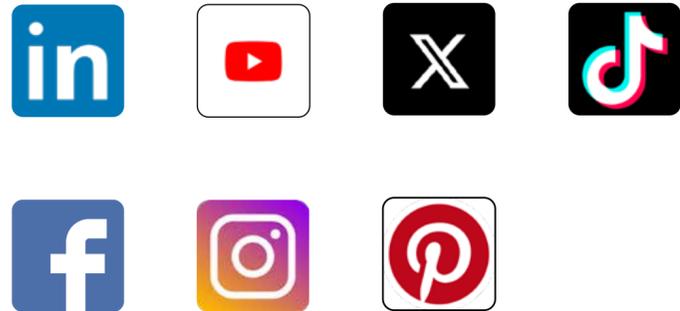
# Connect With 16.5 Million Engaged Followers

Sponsor partners can leverage Entrepreneur’s dedicated social team and influencer network to share stories, insights and messages that drive action with our communities.

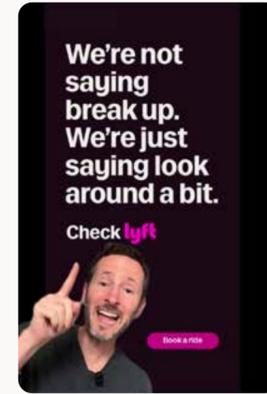
CLICK ON IMAGES TO SEE EXAMPLE CONTENT THAT RESONATES



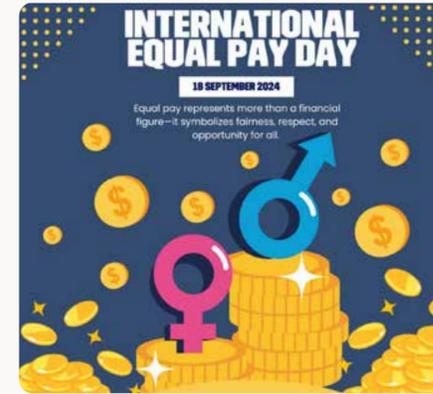
Follow Entrepreneur On:



EXPERT ADVICE



QUICK-TAKE BUSINESS INSIGHTS



FACTS TO KNOW



THOUGHT LEADERS



STORYTELLING



GIVEAWAYS



INTERVIEWS



INSIDER ACCESS



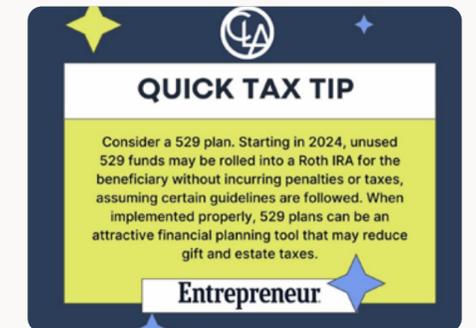
CELEBRATION



WORKSHOPS



INSPIRATION



EDUCATION

## Join Us at a Variety of Immersive Experiences

Entrepreneur offers a wide range of events, from in-depth virtual seminars to intimate fireside chats and large-scale conferences.



### Level Up: Build, Scale, and Dominate

This high-impact event in September helps attendees achieve and exceed their business goals with renowned business speakers such as Alexis Ohanian, Daymond John, Ryan Pineda, Marcus Lemonis, and more.



### How Success Happens Live

Entrepreneur's interactive interview series features high-energy conversations with influential business leaders where the audience is part of the action.



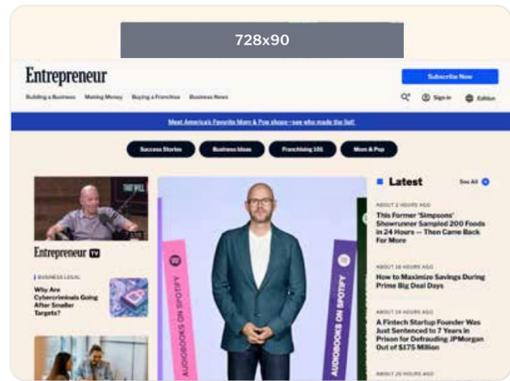
### Launchpad

Entrepreneurs come together to unlock the secrets to scaling their businesses with expert insights, hands-on workshops, and inspiring leaders.



### Elevator Pitch Casting Call

Founders come for the chance to be cast on an upcoming season of Entrepreneur's hit show and learn how to prepare a masterful pitch that wins over investors, customers and future partners.



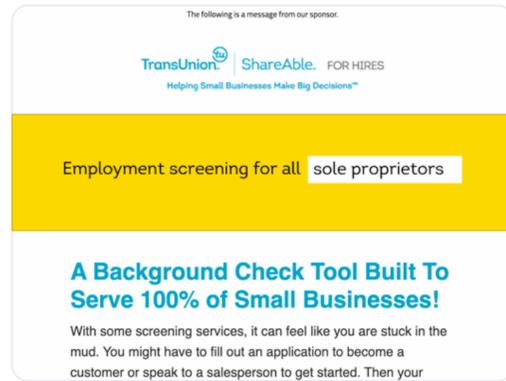
**Standard Banners**

728x90, 970x90, 300x600, 300x250, 320x50



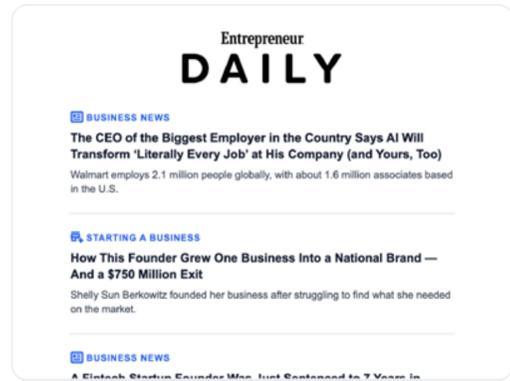
**High-Impact Units**

[970x250](#), [Article Break In](#), [Full Width Unit](#), [Takeover w/ Skin](#), [Mobile Scroller](#)



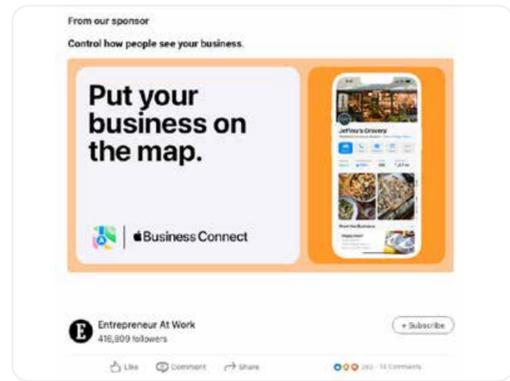
**Dedicated Emails**

List Size: 400k  
Send Max: 50k



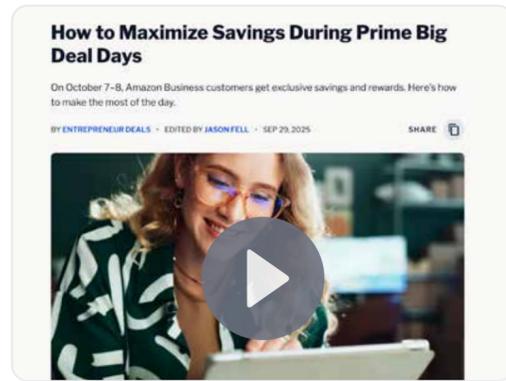
**Daily Newsletters**

- **Frequency:** Daily (Mon - Sat)
- **List Size:** 110k Subscribers
- **Sponsor Inclusion (Text Only):**
  - **Headline:** 10 words, 50 characters max
  - **Deck:** 25 words, 115 characters max
  - Click-Thru URL



**LinkedIn Newsletters**

- **Frequency:** Weekly (Weds)
- **List Size:** 200k Subscribers
- **Sponsor Inclusion**
  - **Image:** 600x400px, JPG, no text on image
  - **Headline:** 10 words, 50 characters max
  - **Deck:** 25 words, 115 characters max
  - Click-Thru URL



**Pre-Roll**

- **File Type:** 3rd Party VAST or Site Served (mp4, h.264)
- **Max File Size:** 4 mb
- **Duration:** 15 seconds max
- **Frame Rate:** 24 FPS
- **Click Through:** Yes

**Global Specs**

<b>File Formats</b>	.jpg, .gif, .png, HTML5
<b>Max File Size</b>	300kb
<b>Animation</b>	15 seconds, max 3 loops
<b>In-Banner Video/Audio Requirements</b>	User Inithated sound, pause & mute controls
<b>Rich Media Requirements</b>	All high impact units with video must be site served using Entrepreneur's custom templates for design. No expanding units. Audio must be muted by default. Max pixels: 5
<b>Recommendations</b>	AMPHTML ads highly recommended. They average 10% higher viewability and double the CIR on average. Learn more about AMPHTML ads <a href="#">here</a> and <a href="#">here</a> .



**Mechanical Requirements**

Printing Web Offset; Binding: Perfect Bound; Magazine Final Trim Size: Width 7.75" x Depth 10.5" Live Matter: Keep all live matter 1/4" from trim.

Space	Non-Bleed/Live Image (WIDTH X DEPTH)	Trim (WIDTH X DEPTH)	Bleed (WIDTH X DEPTH)
Spread*	15" x 10"	15.5" x 10.5"	15.75 x 10.75"
1/2 Spread Horiz.*	15" x 4.75"	15.5" x 5.125"	15.75" x 5.25"
Full Page	7.25" x 10"	7.75" x 10.5"	8" x 10.75"
2/3 Page	4.5" x 9.75"	N/A	N/A
1/2 Horiz.	7" x 4.75"	N/A	N/A
1/3 Page Square	4.625" x 4.625"	N/A	N/A
1/3 Page Vertical	2" x 9.75"	N/A	N/A

\*For critical spread crossovers, contact Entrepreneur Advertising Production Department.

**Follow these Instructions When Submitting Materials**

**All ads must be submitted through AdShuttle**

1. Log on to [www.adshuttle.com](http://www.adshuttle.com)
2. Sign into or create your account
3. Click on "Ad Submission"
4. System will guide you through the process

**General Digital Advertising Material Requirements**

Every ad must have two (2) contract proofs regardless of delivery mode. All contract proofs must be made to SWOP (Specifications Web Offset Publications) standards. SWOP standards are available at [www.swop.org](http://www.swop.org).

**Press Ready PDF Files Only (PDF/X-1a) Images**

- Use high resolution images. 300 DPI is recommended.
- RGB and LAB color are unacceptable.
- Images should not have ICC profiles embedded.
- Avoid scaling images. If you must, do not scale below 50% or above 110%.
- Total Area Coverage should not exceed 300%.
- Avoid using JPEG images.

**Fonts**

- Always embed all fonts.
- Do not allow font substitutions.
- Do not use True Type fonts.

**Colors**

- Only use CMYK colors; convert spot colors to process.

**Layout**

- Build documents in Portrait mode without scaling or rotation.
- Do not allow marks to encroach upon the trim or bleed areas.
- Remember, when bleed is required, provide 1/8 inch beyond the trim area.

**Transparency**

- All transparent objects must be flattened at a high resolution.
- Avoid placing transparent objects on top of text or other critical vector objects.

**Overprint**

Overprinting objects may not reproduce correctly when printed and will sometimes disappear completely. We recommend creating objects exactly as you want them to appear without relying on an overprint setting.

For detailed instructions on creating your ad using specific applications, click on the "Ad Creation Guide" or "Application Preset File" links on the AdShuttle Homepage. You may also call 1-866-774-5784 to contact the 24-hour AdShuttle support line.

**Proof Specifications**

All advertisers must submit two (2) high-end digital contract proofs that follow SWOP (Specifications Web Offset Publications) standards with their ad materials regardless of media delivery mode. See the Ad Creation Guide.

**Insert Information**

For supplied insert information, contact:  
 Quad, Inc. | Attn: Rick Cowan  
 N61 W23044 Harry's Way Sussex, WI 53089  
 Phone: 414-566-2481

**Send Proofs To:**

Quad, Inc. | Attn: Plate Room  
 1900 West Sumner Street Hartford, WI 53027  
 Phone: 262-673-1000

Entrepreneur magazine cannot be responsible for any color or positioning variation if advertiser does not adhere to the above specifications. Proofs that do not meet SWOP criteria will be used.

## United States

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### Business

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**Bill Shaw**  
President

**Lucy Gekchyan**  
Assoc. Publisher, Marketing

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